CRE@CTIVE

LEGALITY DOCUMENTS

CRE@CTIVE WAVE platform

2021-12-02

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I.   PRIVACY POLICY

CRE@CTIVE WAVE's privacy policy follows international and European legislation (GDPR) on data protection. In addition, it is intended to inform the user through this document of their rights and obligations regarding the privacy of their data, in addition to explaining the reason for the storage and use of the data.

WHAT DATA DO CRE@CTIVE CONSORTIUM COLLECT?

The CRE@CTIVE consortium collects different types of personal data for various purposes. Personal data may include, but is not limited to the username, email address, phone number, photos and other documents that the user decide to include at the platform. Finally, the data of the user connection device is collected through cookies. The user can disable cookies in his browser so that such information is not collected. This information is used to carry out navigation and access studies to the application, as well as the use of it. Navigation information includes the type of device and its features, location, and connection times.

WHO IS RESPONSIVE FOR THE DATA COLLECTION?

The data collected on this website are processed by the CRE@CTIVE Consortium.

HOW LONG WILL CRE@CTIVE CONSORTIUM KEEP USER DATA?

The personal data provided will be kept for the time necessary for the provision of the requested service and during the legally established periods.

HOW DOES CRE@CTIVE CONSORTIUM COLLECT USER DATA?

Some data are collected when the user provides it. This could, for example, be data the user enters on the registration form or some data from the application form. Other data are collected automatically when the user uses or views the online platform via his/her browser's cookies.

All personal data obtained has been advanced directly by the user. CRE@CTIVE Consortium does not process special categories of personal data in accordance with Article 9 of the EU General Data Protection Regulation (personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs or trade union membership).

WHAT IS THE LEGITIMACY FOR THE PROCESSING OF USER DATA?

The legal basis for the processing of user data is through the consent of the affected party, the execution of a service contract and the provision of answers to their queries received through the contact form or email (in accordance with the terms and conditions contained in CRE@CTIVE privacy policy).

OPTIONAL PROVISIOIN OF DATA

Except for the navigation data needed to support implementation of computer and telecommunication protocols, the provision of personal data is optional and not mandatory.

Failure to provide requested personal data will however make it impossible to obtain the service requested by the User and to respond to requests.

HOW WILL CRE@CTIVE CONSORTIUM USE USER DATA?

The CRE@CTIVE Consortium, based on the legitimate interest regulated in the GDPR, will treat the information provided by interested persons for various purposes:

- Ensure the proper functioning of the online platform.
- Analyse how visitors use the site.
- Manage the information supplied in consultations.
- Handle enrolments for events and keep user informed about anything that may take place in connection with the event user has signed up for. In the case of registration for events, personal data will also be passed on to the respective organizers.

- Keep user informed about any aspects of the CRE@CTIVE project that may be of interest to him/her.
- Forward informative communications connected with CRE@CTIVE activities. Send commercial promotions, newsletters, and other information of interest to all those who have registered

The provision of data upon registration implies agreement to their use for this purpose.

WHAT ARE USER DATA PROTECTION RIGHTS?

The CRE@CTIVE consortium would like to make sure that the users are fully aware of all their data protection rights. Every user is entitled to the following:

- The right to access – User has the right to request the CRE@CTIVE consortium for copies of his/her personal data. CRE@CTIVE Consortium may charge him/her a small fee for this service.
- The right to rectification – -User has the right to modify at any time his/her user data or the accounts of which he/she is the owner. CRE@CTIVE Consortium does not store the modified information, so once the user modifies or deletes the information, they will lose it forever within the application.
- The right to erasure – User has the right to request CRE@CTIVE Consortium to erase his/her personal data, under certain conditions.
- The right to restrict processing – User has the right to request CRE@CTIVE Consortium to restrict the processing of his/her personal data, under certain conditions.
- The right to object to processing – User has the right to object to CRE@CTIVE Consortium's processing of his/her personal data, under certain conditions.
- The right to data portability – User has the right to request the CRE@CTIVE consortium to transfer his/her personal data to another organization, or directly to him/her, under certain conditions.

HOW TO CONTACT CRE@CTIVE CONSORTIUM?

If user have any questions about the CRE@CTIVE WAVE platform's privacy policy, the data we hold on to user, or user would like to exercise one of his/her data protections rights, please do not hesitate to contact us.

Email us at: ENIcreactive@outlook.com

PRIVACY POLICY OF OTHER WEBSITES

The CRE@CTIVE-WAVE online platform contains links to other websites. This privacy policy applies only to the platform, so if the user clicks on a link to another website, he/she should read their privacy policy.

CHANGES TO THIS PRIVACY POLICY

This Privacy Policy may be modified at any time. The rights that correspond to the user under this Privacy Policy will not be limited without their express consent. All changes to this Privacy Policy will be posted on this page and, if significant, a more prominent notification will be made (for example, an email notification will be sent if the modification affects certain services). In addition, previous versions of this Privacy Policy will be archived for user to consult.

This privacy policy was last updated on 01 December 2021

DISCLAIMER

The Consortium CRE@CTIVE treats the data confidentially and adopts the appropriate technical and organizational measures to guarantee the level of security appropriate to the treatment, in compliance with the requirements of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27th of 2016, and other applicable regulations on Data Protection.

However, the CRE@CTIVE Consortium cannot guarantee the absolute invulnerability of the systems, therefore, it does not assume any responsibility for damages arising from

alterations that third parties may cause in the computer systems, electronic documents or files of the user.

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II. COOKIES POLICY

The purpose of this cookie policy is to inform user clearly and precisely about the cookies used on the CRE@CTIVE WAVE website.

WHAT ARE THE COOKIES?

A cookie is a small piece of text that the websites user visit sends to his/her browser and that allows the website to remember information about his/her visit, such as his/her preferred language and other options, in order to facilitate user next visit and make the site more useful to user. That way, user does not have to re-enter them when browsing around the site during the same visit. Cookies play a very important role and contribute to having a better browsing experience for the user.

Cookies can also be used to establish anonymised statistics about the browsing experience on CRE@CTIVE sites.

Every time user visits the CRE@CTIVE WAVE online platform, user will be prompted to **accept or refuse cookies.**

TYPES OF COOKIES

Depending on who is the entity that manages the domain from where the cookies are sent and the data obtained is processed, two types can be distinguished: **own cookies,** cookies set by the website user is visiting, and **third-party cookies**, the cookies come from external services available at the website.

There is also a second classification according to the period they remain stored in the client's browser, which may be **session cookies,** cookie which is deleted when user quit his/her browser, or **persistent cookies,** cookies saved on his/her computer and that are not deleted automatically when user quit his/her browser.

Finally, there is another classification with five types of cookies according to the purpose for which the data obtained is processed:

- **Technical cookies** that facilitate the user's navigation and the use of the different options or services offered by the website such as identifying the session, allowing access to certain areas, facilitating orders, purchases, filling out forms, registrations, security, facilitating functionalities (videos, social networks, etc.).
- **Personalization cookies** that allow the user to access the services according to their preferences (language, browser, configuration, etc.).
- **Analysis cookies** that allow the anonymous analysis of the behavior of the users of the web and that allow to measure the activity of the user and to elaborate navigation profiles in order to improve the websites.
- **Advertising cookies** that allow the management of advertising spaces on the web.
- **Personalized advertising cookies** that allow the management of the advertising spaces of the web based on the behavior and browsing habits of the user, from where their profile is obtained, and this fact allows to personalize the advertising that is shown in the user's browser.

HOW DOES CRE@CTIVE WAVE USE COOKIES?

CRE@CTIVE WAVE online platform mostly use "**own cookies**". These are cookies set and controlled by the Consortium, not by any external organisation.

However, to view some of CRE@CTIVE pages, user will have to accept cookies from external organisations.

The 2 types of own cookie we use are to:

- **store visitor preferences**
- **make CRE@CTIVE websites operational**

Visitor preferences

These are set by CRE@CTIVE Consortium and only Consortium can read them. They remember if user has agreed to (or refused) this site's cookie policy.

Operational cookies

There are some cookies that CRE@CTIVE Consortium must include in order for web page to function. For this reason, they do not require his/her consent. In particular:

- **authentication** cookies
- **technical** cookies required by certain IT systems

THIRD PARTY COOKIES

Analytics

Each time a User visits a Service, a tool from an external provider generates an analytical Cookie on the User's computer. This Cookie, which is only generated during the visit, will be used on future visits to the CRE@CTIVE WAVE online platform to anonymously identify the visitor.

- Allow the anonymous identification of browsing Users through the "Cookie" (identifies browsers and devices, not people) and therefore the approximate accounting of the number of visitors and their trend over time.
- Anonymously identify the most visited and most attractive content for Users.
- Know if the User who is accessing is new or repeats visit.

The "Cookie" will never be associated with any personal data that can directly identify user. These Cookies will only be used for statistical purposes that help optimize and improve the experience of Users on the site.

- Google Analytics https://support.google.com/analytics/answer/7318509?hl=en#
- ShareThis https://sharethis.com/privacy/
- Smartlook https://help.smartlook.com/en/articles/3244452-privacy-policy?_gl=1*17d0ftd*_ga*MTI0NTg3MTQ0NC4xNjIzNjc5NDc4*_ga_MJPFXC5F1G*MTYyMzY3OTQ3Ny4xLjAuMTYyMzY3OTQ4Mi41NQ..

Techniques

Google's technical cookies allow the proper functioning of its services, such as watching YouTube videos, register the user in CRE@CTIVE's newsletter.

- Google https://policies.google.com/privacy?hl=en-US

Behavioral advertising

Advertising model based on consumer behavior for which a cookie collects anonymous information about browsing habits. The purpose is to offer the user advertising according to their interests.

To view this third-party content, user first must accept their specific terms and conditions. This includes their cookie policies, which we have no control over.

But if user does not view this content, no third-party cookies are installed on his/her device.

- YouTube https://www.youtube.com/t/terms
- Facebook https://www.facebook.com/privacy/explanation
- Twitter https://twitter.com/es/privacy
- LinkedIn https://www.linkedin.com/legal/privacy-policy
- ENICBCMED website: https://www.enicbcmed.eu/index.php/about-us/our-legacy
- PREZI https://prezi.com/privacy-policy/2018-05-25/

These third-party services are outside of the control of the CRE@CTIVE Consortium. Providers may, at any time, change their terms of service, purpose and use of cookies, etc.

HOW CAN USER MANAGE COOKIES?

Removing cookies from his/her device

User can delete all cookies that are already on his/her device by clearing the browsing history of his/her browser. This will remove all cookies from all websites users have visited.

Be aware though that user may also lose some saved information (e.g., saved login details, site preferences).

Managing site-specific cookies

For more detailed control over site-specific cookies, check the privacy and cookie settings in his/her preferred browser.

Blocking cookies

User can set most modern browsers to prevent any cookies being placed on his/her device, but user may then have to manually adjust some preferences every time user visit a site/page. And some services and functionalities may not work properly at all (e.g., profile logging-in).

COOKIES USED IN CRE@CTIVE WAVE WEBSITE

There are various online tools that show user the cookies that are used on a page. There is one of them leaved in case user want to know which ones are involved in CRE@CTIVE WAVE page:

https://www.cookieserve.com/